

# SOLVE SESSIONS

**MOMENTMAXXING:  
CLARITY IN THE AGE OF  
INFINITE ANSWERS**  
**NOVEMBER 02–12, 2026**

## MEET THE GUEST SPEAKERS



**COLLETTE ECCLESTON, PHD**

PhD, Psychology and Behavioral Science

Dr. Eccleston is a strategist and social psychologist who applies behavioral science to uncover what truly drives human decisions and behavior, then translates those insights into effective, actionable strategy.

Dr. Eccleston earned her Ph.D. in Social Psychology from the University of California, Santa Barbara and was formerly a psychology professor at Syracuse University. With a background spanning both quantitative and qualitative research, she brings rigor and nuance to her work, turning evidence and human insight into approaches that measurably improve engagement, access, experience, and outcomes.

Dr. Eccleston is especially drawn to questions of trust and behavior change, and to understanding how the environments and systems people navigate every day quietly shape their choices.