

# SOLVE SESSIONS

**MOMENTMAXXING:  
CLARITY IN THE AGE OF  
INFINITE ANSWERS**  
NOVEMBER 02–12, 2026

## MEET THE GUEST SPEAKERS



**JANET THOMPSON**

Cultural Strategy Leader

Janet Thompson is a visionary executive with more than 20 years of global leadership experience, driving digital transformation, award-winning creative work, and revenue growth for the world's largest brands and their challengers.

Her point of view is simple: modern marketing is an interconnected system. When designed intelligently, it drives growth; when it isn't, no amount of optimization can compensate.

Ms. Thompson champions the integration of brand, strategy, media, and data over narrow functional expertise, breaking down silos to build connected marketing systems that elevate consumer experience and deliver measurable impact.