MEET THE GUEST SPEAKERS



Grant Feller

Content Expert,
Narrative Strategist and
Storytelling Trainer

Grant Feller is a content expert, narrative strategist and storytelling trainer. He has more than 25 years' experience leading teams of writers and editors, in print and digital operations for the *Daily Mail*, *Evening Standard*, *Daily Telegraph* and the *Daily Express*. Grant also launched WebMD in the UK.

He now runs a consultancy—GF-Media—that offers bespoke storytelling strategies whereby journalistic techniques create more compelling marketing communications, insight presentations and thought leadership from qual and quant data. Clients include Philips, Merck, GSK, BT and HSBC. He continues to provide journalism for a number of global platforms and is also the co-presenter for Talk Radio's Weekend Breakfast show.

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