



October 14-18,
2024

Closing the Gap:
Spotlight on Health
Inequities



SOLVE SESSIONS

2024 Solve Sessions Theme

Closing the Gap: Spotlight on Health Inequities

Health inequities plague societies across the world, the result of outdated and harmful systemic practices that have existed throughout history. These inequities have become the status quo in many areas of healthcare, leading to unnecessarily poor health outcomes for marginalized groups.

The healthcare industry is in a unique position to disrupt this cycle of health inequity and help bridge the gap for disenfranchised groups to have access to health services and new technologies

This season of Solve Sessions will explore a spectrum of health inequities, focusing on specific issues affecting women's health and how new technologies can impact mental health experiences across generations and communities.

We will examine these issues through our role as communicators to identify ways in which our teams can build brands that foster a culture of inclusivity and help create opportunities for healthcare access, education and better health outcomes.

Solve Sessions: Guest Speaker Presentations

Monday, October 14 – Friday, October 18

Session Title	Description	Guest Speakers	Date and Time
#ItsNotBinary – Avoiding Black & White Thinking & How Neurodiversity Will “Evolutionize” Equity and Inclusion	In a world that feels increasingly binary, it is important to avoid such thinking when making decisions. Sorting into black and white categories is emotionally comforting. Uncertainty is anxiety provoking. So making decisions that are either Yes or No feels more certain than Yes <i>AND</i> or No <i>AND</i> . There are great benefits to understanding the tendencies and resisting the impulse to overly categorize.	Amanda Ralston Founder & CEO, Autism & Neuro/Diversity Advocate, Non Binary Solutions	Monday, October 14th 10:30 am – 11:30 am EST
Digital Well-Being: A Whole Community Approach	<p>The session is focused on discussing Common Sense's latest research reports, which examine how young people engage with the digital world, including their perspectives on the relationship between mental health and social media use.</p> <p>The final part is dedicated to providing resources and activities that can be used directly with young people and their families to help build their digital well-being.</p>	Tali Horowitz East Coast Education Director, Common Sense Media Supreet Mann Director of Research, Common Sense Media	Tuesday, October 15th 11:00 am – Noon EST

Solve Sessions: Guest Speaker Presentations

Monday, October 14 – Friday, October 18

Session Title	Description	Guest Speakers	Date and Time
The Race to Health Equity	<p>This session examines the lack of information available to Black women as it relates to menopause, leading to greater severity of symptoms, less support, and a dearth of data and real scientific knowledge because clinical trials do not place a focus here.</p> <p>Dr. Morgan will also discuss weathering and menopause, and other health challenges that Blacks in general face (but especially women) when navigating the health system.</p>	Dr. Jayne Morgan Cardiologist and Vice President of Medical Affairs, Hello Heart	Wednesday, October 16th 9:00 am – 10:00 am EST
Revolutionizing HIV Care with Long-Acting Injectables and Innovation	<p>Stigma still has a profound impact on people living with HIV with daily oral therapy causing patients fear of HIV disclosure, adherence anxiety and representing a daily reminder of their status. For years, daily oral therapy was the only option for patients to treat and prevent HIV.</p> <p>In this session, we will explore how breakthrough alternative product options are freeing patients from the challenges of daily therapy and bringing greater equity in HIV care. We will also explore how tapping into the power of data and AI is helping solve key business problems to enable more patients to receive their medication after the prescription is written.</p>	Cinthya Avalos Melendez CABENUVA Brand Lead, ViiV Healthcare Diana Kroeber Sr. Director, Digital Marketing, ViiV Healthcare	Thursday, October 17th 11:00 am – 12:00 am EST

Solve Sessions: Guest Speaker Presentations

Monday, October 14 – Friday, October 18

Session Title	Description	Guest Speakers	Date and Time
Modern Barriers to Women's Access to Sexual Health Services	This session is focused on the current challenges faced by women in accessing sexual health services, including cultural taboos, lack of education, and limited availability of services. Highlighting specific issues within the Middle East, the ongoing obstacles and emphasizing the need for targeted interventions.	Dr. Sandrine Atallah MD, MHM, FECSM, ECPS Consultant in Sexual Medicine, Certified PsychoSexologist Clinique du Levant, Women's Health Center	Friday, October 18th 10:00 am – 11:00 am EST